Imprezzeo Image Monitor™ Service *beta*

Monitor online usage of copyrighted images and brand assets

Online Tracking Made Easy

Imprezzeo Image Monitor is an online service that allows picture agencies or other owners of copyrighted or branded image content to register their images and monitor websites for tracking usage. This is particularly valuable for ensuring that unlicensed usage is detected and monetised as well as for monitoring licensed usage for correct attribution or billing.

Corporate marketing and brand owners will find Image Monitor useful for ensuring compliance with brand and design guidelines.

Image Monitor is an online subscription service accessible through standard web browsers and does not require any special licenses or installation of additional hardware or software.

How does it work?

- Image Monitor is based on Imprezzeo's proven SimSearch (CBIR) visual search technology, which enables identification of identical and similar images without regard to image ID or filenames.

- Getting started with Image Monitor is easy. After registering for a new account and selecting an appropriate service plan, users upload their image content to Imprezzeo's secure servers.

- Users are presented with the Image Monitor Online Dashboard, including:
    - A summary view of executed Image Monitor jobs.
    - Ability to view Image Monitor results.
    - Ability to configure monitoring parameters.
    - Ability to manage collections.

- Online reports allow users to quickly see results in a variety of views, including:
    - Number of sites being monitored
    - Count of perfect image matches
    - Count of close image matches
    - Total images processed

- Users can select Image Monitor's tracking and reporting frequency- daily, weekly or monthly, and the types of reports they would like to view.

- Image Monitor also enables data downloads in formats suitable for input into databases, spreadsheets or billing systems.

Benefits

Imprezzeo Image Monitor offers significant benefits for organisations managing large image collections:

- ✓ Helps picture agencies to quickly identify usage and possible infringement
- ✓ Inexpensive subscription plan with no long term commitments
- ✓ Enables corporate marketing teams to track internal and external use of brand assets
- ✓ Simple to set up and use
- ✓ Self Service. Easily manage and make changes to your Image Monitor accounts.

Get Started Today

Imprezzeo Image Monitor is currently in pre-release and is being tested by several leading picture agencies. If you would like to be considered for inclusion in our evaluation program, please email:

info@imprezzeo.com

Other Imprezzeo Products

Imprezzeo Image Suite

Our comprehensive enterprise visual search platform. Includes similarity search (CBIR) and face recognition (FR). Highly scalable with advanced tools for integration with enterprise search and workflow.

Imprezzeo SimSearch for Agencies

Designed to work seamlessly with Agency CMS, text search and eCommerce systems to enable advanced similarity search across collections.

Imprezzeo Duplicate Image ID

Advanced utilities for finding and managing duplicate image files within large collections.

Imprezzeo is suitable for a wide range of businesses and organisations, including:

- Picture Libraries
- Social Networks
- News Agencies
- Publishers
- DAM and CMS vendors
- Corporate marketing departments
- Government and Security agencies
- Online Image hosting/sharing service providers

imprezzeo

Imprezzeo is a visual search technology company. Our main product, Imprezzeo Image Suite, is an enterprise grade visual search platform that is used by corporate, government and other organisations to overcome the limitations of traditional text based search tools when searching for image content within documents, databases and web pages.

Our patented technology provides developer tools and a Level 3 REST API to enable rapid integration of visual similarity search and facial recognition functionality into existing search and content management systems. For more information, please visit our website at www.imprezzeo.com or email us at info@imprezzeo.com.

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